"I just keep my antennae out" - How Rural Primary Care Physicians (PCPs) Respond to Intimate Partner Violence (IPV)

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National Conference on Health and Domestic Violence San Francisco, CA 3.30.2012

Primary care may be an important site for rural women seeking care for IPV

- 2011 IOM guidelines support screening and counseling for IPV in healthcare settings
- Prevalence of IPV in primary care settings exceeds community-based samples
- Identifying IPV in healthcare can improve health outcomes for women
- Enhanced role for primary care in rural settings

Rural primary care is a missed opportunity for responding to IPV

- In rural communities, there are significant barriers to IPV-related care (scarce referral services, poverty, social isolation, fear of disclosure)
- Rural PCPs were unsure how to properly screen and counsel patients
- Numerous barriers to IPV-related care exist in rural communities
- Little prior work has investigated IPV-related care from the rural PCP's perspective
 - □ The Rural Women's Healthcare Project

Disclosures

None.

Methods – sample selection in the Rural Women's Healthcare Project

- AMA Masterfile, 28 county region in central Pennsylvania
- PCPs family practice, internal medicine, obstetrics and gynecology
- Rural Urban Commuting Area (RUCA) codes used to determine rural or ruraladjacent location

Interview guide – IPV themes

- Defined IPV
- IPV screening in the PCP's practice
- Perceptions of IPV as a health problem
- Current practices for responding to identified IPV
- Perceived barriers to care for victims of IPV unique to rural communities.

Data collection – interview guide

- Explore PCPs' opinions and practices regarding primary care to rural adult women.
- Wording optimized via pilot testing and sequential revision
- After demographics, questions focused on four main topic areas:
 - 1. cancer screening
 - 2. preventive reproductive health
 - 3. intimate partner violence (IPV)
 - 4. mental health

Data analysis

- Interviews professionally transcribed.
- Three members of the research team independently analyzed each transcript.
- Inductive codes were developed using modified grounded theory.
- Iterative process used for coding.
- Using NVivo8 software, quotes illustrating themes were selected.

Primary Care Physician Characteristics, N=19	
Female	47% (9)
Specialty Family Medicine Internal Medicine Obstetrics-Gynecology General Practitioner	63% (12) 27% (5) 5% (1) 5% (1)
Years in Practice—median (range)	21 (1-38)
Rural Location	42% (8)
In-person Interview	53% (10)

Routine screening for IPV in rural practice is not commonly performed
Lack of time, competing priorities, lack of training and discomfort with IPV
Screening for IPV could harm the patient-doctor relationship
Lack of effective resources for referral and follow-up



IPV is suspected in clinical practice when alarm is raised

- ED referrals, broken bones, bruises uncommon
- Mental health problems common presenting symptom
- Partner control tactics may trigger IPV assessment
- "I just keep my antennae out."





- Validation
- Danger assessment
- Safety planning
- Referral to services
- Creating a follow-up plan





- Acceptance of traditional gender roles prevent rural women from seeking help.
- Lack of resources (financial, educational, transporation, referral) in rural communities prevents women from accessing care for IPV.
- Lack of privacy in rural communities is an important barrier for women to access care for IPV.

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PCPs felt training not sufficient despite overall appropriate care

- All of the PCPs reported providing some aspects of guideline-concordant IPV care.
- PCPs may be underestimating their ability to provide appropriate care for women exposed to IPV.
- Improving PCPs confidence in providing effective IPV-related care could help to overcome an important barrier.

PCPs identified rural culture as a factor that mitigates effective responses to IPV.

- PCPs implied that rural women are less able to respond effectively to IPV.
- This perception might make IPV more difficult for the physician to address.
- Directive counseling may be more effective.

Multi-level interventions are necessary

- Provider education and training is necessary but will be insufficient.
- Competing time demands and scarce resources in rural communities remain significant barriers to optimizing IPV-related primary care
- Competing time demands and scarce resources in rural communities remain significant barriers.

Acknowledgements

- Cynthia H. Chuang, MD, MSc
- Carol S. Weisman, PhD
- Amanda Perry, BA
- Marianne Hillemeier, PhD, RN, MPH
- Penn State BIRCWH Program, NIH Office of Research on Women's Health BIRCWH career development award, K12 HD05582
- The Rural Women's Healthcare Project was supported by a grant from the Penn State CTSI, UL1RR033184
- Thanks to Sara A. Baker, MSW and Lara Rosenwasser, BA
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